

The Department of History at Central European University cordially invites you to the seventh lecture in the Departmental Research Seminar Series 2016/2017 entitled:

## Vacationing in the Cold War: Foreign Tourists to Socialist Romania and Franco's Spain, 1960s-1970s

by Adelina Stefan

Monday, May 22nd, 2017 at 5.30pm, in Nador 11 Building, 004 Smart Room



In the late 1950s, socialist Romania and Franco's Spain, two countries with seemingly opposite political regimes and economic systems located on different sides of the Iron Curtain, came to regard international tourism as an opportunity for economic development. In my presentation, I follow how the development of international tourism unfolded in the two countries at both the level of high policies and everyday life, arguing that similar processes took place despite socialist Romania's planned economy and Francoist Spain's proto-capitalist system and the Cold War division of postwar Europe.

**Adelina Stefan** is a Humanities Initiative Fellow at the Institute for Advanced Study at Central European University in Budapest, Hungary. She holds a PhD in History from the University of Pittsburgh, USA. Her book project titled *Vacationing in the Cold War: Foreign Tourists to Socialist Romania and Francoist Spain, 1960s-1970s* examines how international tourism brought about a bottom-up liberalization in the two dictatorships, as it altered ordinary people's lifestyles and material culture. Her most recent publications are: "Automobility and the Building of Tourism in Communist Romania, c. 1960-1989" in Colin Divall, *Cultural Histories of Sociabilities, Spaces, and Mobilities* (London and New York: Routledge, 2015) and "Postcards Transfer across the Iron Curtain: Foreign Tourists and Transcultural Exchanges in Socialist Romania during the 1960s and 1980s" in the *International Journal for History, Culture and Modernity* (HCM), special issue on "Photo Transfer in Cold War Europe" (forthcoming 2017).

**All students, faculty and staff members are welcome to attend!**  
*Drinks to follow*

Organized by:  
Dr. Matthias Riedl (Head of Department), Ágnes Kelemen, Iva Jelušić, and Nikola Pantić  
CEU Department of History