

## Ioana Macrea-Toma

macrea-tomai@ceu.edu

[ioanamacreatoma@yahoo.fr](mailto:ioanamacreatoma@yahoo.fr)

### Education and Academics

- 2008 **"Babeş-Bolyai" University, Cluj-Napoca and Université d'Artois, France**  
Ph.D. Degree in Comparative Literature
- 2008 **Central European University, Budapest, Hungary**  
Master's Degree in History
- 2004 **Université d'Artois, France**  
Ph. D. non-degree program in Sociology of Literature
- 2002 **"Babeş-Boyai" University, Cluj-Napoca, Romania**  
Master's Degree in Comparative Literature
- 2001 **"Babeş-Bolyai" University, Cluj-Napoca, Romania**  
Bachelor's Degree in Romanian and English Language and Literature

### Honors and Awards

- 2011-2012 EURIAS Fellowship, Wissenschaftskolleg zu Berlin
- 2011 Center for Advanced Studies Fellowship, Sofia, Bulgaria
- 2010 Fellowship at the Woodrow Wilson International Center for Scholars, Washington, DC
- 2010 Prize for the best book of literary theory from the Romanian Association of Comparative Literature for the book *Privilighentia. Literary Institutions in Communist Romania*
- 2010 Writers' Union Prize for the book *Privilighentia. Literary Institutions in Communist Romania*
- 2009-2010 New Europe College Fellowship
- 2008-2009 Central European University Foundation Postdoctoral Fellowship
- 2008 Hanak Prize for best MA History thesis, Central European University, Budapest
- 2008 Pro-Rector's Excellence Award, Central European University, Budapest
- 2007-2008 Open Society Foundation scholarship to undertake MA in History, Central European University, Budapest
- 2007-2008 Romanian governmental scholarship (CNCSIS -Young Ph.D. Candidate Program)
- 2003-2004 Erasmus-Socrates scholarship to undertake a non-degree program at Université d'Artois, France

## Employment experience

- 2012 – present **Open Society Archives at CEU**  
Junior Research Fellow  
-co-taught with István Rév the following seminars and courses at the History Department, CEU:  
2012-2013: “The Archives of the Living and Dead Things”  
2013-2014: “Though This Be Madness, yet There is Method in It.” Cold War Fantasies  
2014-2015: "Historiography: Themes in Its History and Approaches to its Theory"
- 2008 - 2009 **Open Society Archives, CEU**  
Postdoctoral Researcher
- 2002 – 2003 **“Babeş-Bolyai” University, Faculty of Letters, Comparative Literature Department, Cluj - Napoca, Romania**  
Teaching assistant in Comparative Literature  
Taught seminars about fantastic literature and fiction writing under totalitarian regimes for second-year students
- 2001 **“Nicolae Bălcescu” College, Cluj-Napoca, Romania**  
Teacher  
Taught Romanian language and literature for high school pupils

## Activities / Professional Affiliations / Memberships

- September 2014 participation in the international conference *From Free Europe to Free Poland. Free Europe Committee in the Cold War*, Gdansk
- April 2014 participation in the annual conference of British Association for Slavonic and Eastern European Studies; title of the paper: *When Systems Do Meet. IIASA and the transnational knowledge transfer in managing societies*
- March 2014 organization and participation in the international conference *Archive/ Image. New Archival Epistemes in the Digital Landscape* at OSA Archivum, Budapest; title of the paper: *“The Letter you Never Sent Will Get an Angry Reply.” Interpreting Archives of Redundancies*
- September 2013 participation in the international conference *Opening Up Social History Repositories*, at OSA Archivum; title of the paper: *Mapping „the Ordinary”. Archives and Paradigms*
- July 2012 participation in the summer school on *Digital Archives* at OSA Archivum, Central European University, Budapest
- July 2012 participation at the EASA international conference, Paris; title of the paper: *Cold War Governance through Archival Lenses*
- November 2011 participation in the international workshop *Geopolitics of Ideas. The Circulation of Knowledge and Power in Europe and North America*, University of Strasbourg; title of the paper: *Reshaping Cold War Rhetoric*

*through National Cultural Militancy. The Case of Romanian Exiles as anti-Communist Broadcasters*

- April 2011 participation in the international conference *Voices of Freedom - Western Interference? 60 Years of Radio Free Europe in Munich and Prague*, Collegium Carolinum Munich/LMU Munich; title of the paper: *Communicating across the Iron Curtain. RFE as a Case of (Non)Interactions and (Mis)Perceptions*
- November 2010 participation in the 42nd annual convention of the Association for Slavic, East European and Eurasian Studies, Los Angeles; title of the paper: *The Morality of Being European; Romanian Scholars between the Ethics of Culture and that of Politics*
- February 2010 participation in the international conference *L'Etat en France et en Roumanie aux XIXe et XXe siècles*, New Europe College, Bucharest
- January 2010 participation in the international conference *Cultures of Indebtedness. Displacement of Values in Eastern Europe*, New Europe College, Bucharest; title of the paper: *The Paradoxes in Indebting Culture. Privileges and Literary Practices in Communist Romania*
- December 2009 organization of and participation in the international conference *Beyond Cold War Linearities. Entangled Histories and Interactive Ideas*, Open Society Archives (Central European University, Budapest); title of the paper: *Cold War Radio: Connecting or Disconnecting Exile?*
- October 2009 participation at the round table organized by the Romanian Cultural Institute (Budapest) on the occasion of the "Week of the Romanian Film"
- October 2009 participation in the international conference *Cold War Interactions Reconsidered*, Aleksanteri Institute, Helsinki; title of the paper: *Beyond Cold War Linearities*
- October 2009 participation in the Round table organized by the Romanian Cultural Institute (Budapest) for the Week of the Romanian Film
- June 2009 participation in the international conference *Beyond East and West. Two Decades of Media Transformation after the Fall of Communism*, Central European University; title of the paper: *Beyond Cold War Linearities. Radio Free Europe and the Interplay of distant Fantasies*
- March 2007 participation in the international conference *Identity and Revolt in Art: History in Bulgaria, Romania and Central Europe*, Université d'Artois, France; title of the paper: *Building Legitimacy in the Literary Field*
- November 2006 participation in the international conference *Legitimacy and Legitimizing in Culture and Society* organized by the Faculty of Letters, University of Bucharest; title of the paper: *Writers' Legitimacy under Communism*
- December 2005 participation in the Round table organized by the "Phantasma" Center at the "Babeş-Bolyai" University on the theme: *Generations without Memory*
- March 2003 participation in the French-Romanian Studies Conference, University of Artois, France; title of the paper: *The Neutral Discourse of the Romanian Literature from the Sixties and the Seventies*

## Skills

### Language skills:

- Romanian (native)
- English (fluent)
- French (fluent)
- Hungarian (intermediate level)
- Bulgarian (elementary proficiency)
- German (elementary proficiency)
- Italian (reading)

## Interests

- Central and East-European history, intellectual history
- Sociology of literature and of media (publishing systems, censorship, writers' institutions, radio propaganda)
- Theories of the Archives, historic epistemology

---

### *Curatorial experience:*

March 2015: *Repertories of (in)discreetness*, transit.ro/Bucharest (initiated together with Tincuța Heinzl)

Artists: Irina Botea & Jon Dean, Tincuța Heinzl & Lasse Scherffig, István Laszlo  
<http://ro.tranzit.org/en/exhibition/0/2015-03-18/repertories-of-indiscreetness>

May 2013: *Bibliotheca. The Future of the Library*, Galeria Centralis, OSA Archivum, Central European University, Budapest

May 2012: *Second Life in Communism*, exhibition as part of the workshop *The Secret Police Archives. Interdisciplinary Approaches*, Platforma Space (National University of Arts, Bucharest)

<http://platformaspace.files.wordpress.com/2013/09/second-life-in-communism-overview.pdf>

### *Participation in collective projects:*

March 2009 – present “House of Freedom of Speech”, Open Society Archives, Budapest

June 2009 – October 2009 “Study Platform on Interlocking Nationalisms” (SPIN), Huizinga Instituut, University of Amsterdam

2002 – 2010 – collaboration at the elaboration of the General Dictionary of Literary Theory, main coordinator Mircea Martin (entries realized: Bureacracy, Classification, Symbolic Goods, Consumption, Censorship, Communist Censorship, Institutional Autonomy)

### *Public lectures:*

- March 2012, Wissenschaftskolleg zu Berlin, *The Soul Catchers. Informations Systems during the Cold War*
- April, 2011, Center for Advanced Studies, Sofia: *The Political Economy of Anti-Communism. Actors, Networks and Critical Rationality across the Iron Curtain*
- March 2010, New Europe College: *Communicating Across the Iron Curtain. Radio Free Europe as a Case of (mis)Perceptions and (non)Interactions*
- May 2009, Central European University: *Beyond Cold War Linearities. Radio Free Europe and the Interplay of Distant Fantasies*

### **Books:**

- Privilighenția. Instituții literare în comunismul românesc* [*Privilighentsia. Literary Institutions under Communism in Romania*], Cluj-Napoca: Casa Cărții de Știință, 2010.
- Tentația arabescului. Angoasă și anxietate în literatura argentiniană* [*The Temptation of the Arabesque. Anguish and Anxiety in Argentine Literature*], Cluj-Napoca: Casa Cărții de Știință, 2002.

**Studies in collective volumes and international publications** (original titles and translations for the Romanian and Hungarian articles) :

- The Intricacies of a (Cold) War of Ideas. Radio Free Europe from Above and from Below*, in A. Bischof & Z. Juergens (eds.), *Voices of Freedom - Western Influences* (Munich, 2015) [forthcoming].
- *The Archive as Blueprint. Information in Mass Dictatorships*, in Jie-Hyun Lim & Paul Corner (eds.), *Handbook of Mass Dictatorship* (Palgrave, 2016) [forthcoming].
- Írói intézmények a román államszocializmusban. Ideológiai kiindulópontok és szakmai következmények* [*Literary Institutions in the Romanian Socialism*], in *Múltunk*, No. 1/ 2011.
- Instituționalizarea scriitorilor sub comunism* [*Being an Institutionalised Writer under Communism*], in Marius Stan, Clara Mareș (eds.). *Intelectualii și regimul communist. Istoriile unei relații* [*The Intellectuals and the Communist Regime. The Histories of a Relationship*], Iași: Polirom, 2009.
- La Mise en valeur de l'héritage national et le « peuple de statues »: enjeux identitaires à l'époque de la libéralisation*, in Ioana Bot and Adrian Tudurachi, coords. *Identité nationale: réalité, histoire, littérature* [*National Identity: Reality, History, Literature*], Bucharest: Institutul Cultural Român, 2008.
- *Le Discours neutre dans la littérature roumaine des années 60, 70* [*The Neutral Discourse in the Romanian Literature from the 60s, 70s*] in Stantchéva, Roumiana L., et Alain Vuillemin, coords. *L'Oublié et l'Interdit: Littérature, résistance, dissidence et résilience en Europe Centrale et Orientale (1947-1989)*. Sofia (Bulgarie): Éditions de l'Institut d'Études Balkaniques, Cluj-Napoca; (Roumanie): Editura Limes; Cordes-sur-Ciel (France): Éditions Rafael de Surtis, 2008.
- *La Censure institutionnalisée et incorporée. Le régime des publications dans la Roumanie communiste* in *Communisme*, No. 91-92, 2007.
- Cenzura instituționalizată și încorporată. Regimul publicațiilor în România comunistă* [*Institutionalized and incorporated censorship. The Situation of The Publications in the Communist Romania*], in Ruxandra Cesereanu (ed.), *Comunism și represiune în România. Istoria*

tematică a unui fratricid național [*Communism and Repression in Romania. The Thematic History of a National Fratricide*], Iași: Polirom, 2006.

**Studies, essays:**

- *A Cognitive Approach to the Dream in a Midsummer Night's Dream and The Tempest* (*Echinox*, No. 7-8-9, 2000).
- *Criza sacrificială a literaturii [The Sacrificial Crisis of Literature]* (*Steaua*, No. 10-11, 2003).
- *Despre dictatori și alți demoni [About Dictators and Other Demons]* (*Steaua*, No. 10-11, 2003).
- *Literatura ca instituție [Literature as an Institution]* (*Steaua*, No. 12, 2004).
- *Obsedantul deceniu și discursul neutru [The Obsessive Decade and the Neutral Discourse]* (*Vatra*, No. 1-2, 2005).
- *Metamorfozele propagandei [The Metamorphoses of the Propaganda]* (*Steaua*, No. 5, 2005).
- *Constantin Țoiu à rebours. Fascinația poveștii [Constantin Țoiu from a reversed perspective. The Fascination of the Narrative]* (*Vatra*, No. 5-6, 2005).
- *Dilemele disidenței [The Dilemmas of the Eastern Dissidence]* (*Steaua*, No. 9, 2005).
- *Arcanele cenzurii [The Delusive Aspects of Censorship]* (*Steaua*, No. 1-2, 2006).
- *1968: Fantasmele liberalizării [1968: The Phantasms of the Liberalization]* (*Dilema Veche*, No. 116, 2006).
- *Paul Georgescu și pedagogia focului [Paul Georgescu and the Pedagogy of Fire]* (*Vatra*, No. 5, 2006).
- *Socialismul și postsocialismul din perspectivă antropologică [Socialism and Postsocialism from an Anthropological Perspective]* (*Apostrof*, No. 12, 2006).
- *Liberalizarea și poporul de statui. Mize identitare în epoca valorificării moștenirii literare [Liberalization and the "People of Statues". Identity Stakes during the Epoch of the Revaluation of the Cultural Heritage]* (I-II) (*Steaua*, No. 12, 2006 and No. 1-2, 2007).
- *Viața scenei sub cenzură [Theater's History under Censorship]* (*Apostrof*, No. 3, 2007).
- *Legitimarea scriitorilor în comunism [Writers' Legitimacy under Communism]* (*Vatra*, No. 4-5, 2007).