The Visual Studies Platform announces a methodology workshop to investigate best practices of the teaching of VISUAL CULTURE STUDIES.

Program structure:

**February 22, 2015, Sunday**, CEU, Nador 11, Room 004 (groundfloor)

15:00–18:00 Invited plenary talks.

- **Beumers, Birgit**
  (Aberystwyth University (Wales) / Film Studies), United Kingdom
  *Old Film Technology and the Digital Generation*

- **Rényi, András**
  (ELTE University, Budapest / Theory of Art and Media), Hungary
  *Films for Art Historians: Jarman's Caravaggio and Greenaway's Rembrandt*

- **Schröter, Jens**
  (Siegen / Media Studies), Germany
  *What is Visual Culture? With a Case Study on the Visuality of the State*

18:00 Reception.

**February 23, Monday**, CEU, Nador 9, Popper Room (first floor)

09:00–12:30: International roundtable with 15 minutes’ presentations by representatives of Visual Studies university programs and research centers.
14:00–18:00: Sessions featuring 20 minutes’ research papers / case studies addressing theoretical and methodological issues of research/teaching relating to the following areas: visual and museum culture over the centuries; film studies; new media.

**February 24, Tuesday**, CEU, Nador 9, Popper Room (first floor)

09:00–10:30: Session with research papers /case studies.
11:00–12:40: Open class, discussion of the Wajda film with workshop participants and CEU students enrolled in the ongoing "Film on History / History on Film" course.
14:00–16:00: Session with research papers /case studies. Final discussion.

Information: György E. Szönyi <SzonyiGy@ceu.edu>
TEACHING VISUAL CULTURE:
Methodologies, Challenges, Perspectives

Program

February 22, Sunday, CEU, Nador 11, Room 004 (groundfloor)

15:00 Opening: Prof. László Kontler, Vice-Rector
15:15–16:00 Plenary 1, Film
Beumer, Birgit
(Aberystwyth University (Wales) / Film Studies), United Kingdom
Old Film Technology and the Digital Generation
16:00–16:45 Plenary 2, Arts
Rényi, András
(ELTE University, Budapest / Theory of Art and Media), Hungary
Films for Art Historians: Jarman's Caravaggio and Greenaway's Rembrandt
16:45–17:15 Coffee Break
17:15–18:00 Plenary 3, Media
Schröter, Jens
(Siegen / Media Studies), Germany
What is Visual Culture? With a Case Study on the Visuality of the State
18:00–19:30 Reception
19:30–22:00 Film screening: Wajda, Promised Land (1975, 2 hours 18 minutes, Polish with English subtitles, new, director's cut, digitally remastered, shorter than the original)

February 23, Monday, CEU, Nador 9, Popper Room (first floor)

09:00–10:30 Roundtable with 15 minutes' presentations by representatives of existing Visual Studies programs concerning their philosophy, syllabus, organization. Participants: Zoltán Dragon (University of Szeged / American Studies); Izabella Füzi (University of Szeged / Visual Culture and Literary Theory); Eva Šlesingerová (Masaryk University, Brno / Sociology, Visual Studies, Czech Republic); András Surányi (Budapest Business School / Social Communication and Media); Rowland Wymer (Anglia Ruskin University, Cambridge / English and Media). – Moderator Matthias Riedl (CEU, History)
10:30–11:00 Coffee Break
11:00–12:30 Roundtable continued.
12:30–14:00 Lunch break
14:00–16:00 Research Papers / Case Studies: Films, History, New Digital Media
Dragon, Zoltán
(University of Szeged / American Studies), Hungary
The Fifth Element: Transcoding as a Program for the Humanities
Wymer, Rowland
(Anglia Ruskin University, Cambridge / English, Film, Media and Communication), United Kingdom
'I'm NOT alternative': The Centrality of Derek Jarman within a Visual Studies Curriculum
Füzi, Izabella
(University of Szeged / Visual Culture Studies), Hungary
"The Face of the Masses" – Balázs with Kracauer
N. Streitman, Krisztina and Alexandra Fodor  
(Budapest Economic College / ), Hungary  
*Visual Culture in the Classroom – Robin Hood: Media Creature*

16:00–16:30 Coffee Break

16:30–18:00 Research Papers / Case Studies: Visual Arts, History, Ideology  
**Fisli, Éva**  
(Hungarian National Museum, Budapest), Hungary  
*What are you looking for? Researchers at the photoarchive*

**Lucento, Angelina**  
(CEU Institute of Advanced Study, Budapest), USA  
*Evaluating Violence: How Evgenii Katsman Painted Felix Dzerzhinskii and Why It Matters to History*

**Árvay, Anett**  
(University of Szeged / Center for Hungarian and Central European Studies), Hungary  
*Public Place in the Eye of the Foreigners*

19:00 Dinner.

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**February 24, Tuesday,** CEU, Nador 9, Popper Room (first floor)

09:00–10:30 Research Papers / Case Studies: Visual Culture over the Centuries  
**Szakács, Béla Zsolt**  
(Central European University, Budapest / Medieval Studies ), Hungary  
*Art and Pilgrimage in the Middle Ages: The Roads to Rome*

**Jaritz, Gerhard**  
(Central European University, Budapest / Medieval Studies ), Hungary  
*The Rhetoric of the Visual in Medieval Culture*

**Marcell Sebők**  
(Central European University, Budapest / Medieval Studies ), Hungary  
*Images of Knowledge: Early Modern Examples from Collections and of Displaying Practices*

10:30–11:00 Coffee Break

11:00–12:40 Open Class with Gy. Szönyi's "History on Film / Film of History" course. Participants discuss Wajda's film, including a student presentation.

12:40–14:00 Lunch Break

14:00–15:00 Research Papers / Case Studies: Visual Anthropology in Life and in the Museum  
**Kovács, Attila**  
(Comenius University, Bratislava / Comparative Religion), Slovakia  
*Visual Islamic Studies*

**Ébli, Gábor**  
(Moholy-Nagy University of Art and Design, Budapest / Institute of Theoretical Studies), Hungary  
*Visual or Performing: Re-Positioning a Museum among Conflicting Stakeholders*

15:00–16:00 Round up and Conclusions
THE VISUAL STUDIES PLATFORM AT CEU

Visual Studies Platform (VSP) is a cross-disciplinary initiative designed to explore and propose innovative approaches to research and teaching visual imagery in the digital century. It encompasses research on visual theory, method and history across different media forms, including visual arts, film, photography and performance. Drawing on the growing expertise across CEU and beyond, it aims to foster the visual component in our research and practice, from the humanities towards social and policy studies.

Established with the support of the CEU "Humanities Initiative" program in late 2014, one of the incentives of the VSP is to create a cross-disciplinary forum addressing the challenges of the visual and medial revolution having begun in the late nineteenth century with the advent of photography and film. Scholars of various disciplines from philosophy, esthetics, art history through cultural studies and anthropology, to film, media, and communication studies have engaged with and interpreted the radical changes the iconic, pictorial and digital "turns" have triggered, which have been reshaping human perception, behavior, culture, including lifestyle. VSP seeks to translate these challenges as well as opportunities they opened into the educational field and thus, rethink the role of visuality in the humanities and social sciences. It intends to promote research as well as teaching by creating a Visual Studies Center and a Specialization, which connect various degree programs across CEU, support cross-departmental projects, and provide a comprehensive training in visual research and methods. It is meant to foster cooperation between CEU’s academic community and international programs and institutions engaged in cutting edge approaches to visual studies in the digital century.

Within this broader frame the present workshop seeks to identify methodological challenges and learn the creative ways in which others have answered them. It is meant to facilitate networking among faculty, students, and artists in an international arena of academic dialogue.

PARTICIPATING CEU UNITS OF THE VSP

The Departments of History, Sociology and Anthropology, Medieval Studies; The Open Society Archives; the CEU Institute for Advanced Studies; the CEU Media Lab.

VSP STEERING COMMITTEE

Vlad Naumescu (Sociology and Anthropology Department)
Oksana Sarkisova (OSA Archivum)
György E. Szönyi (Departments of History and Medieval Studies)

Powered by the CEU Humanities Initiative